

For a 15 minute Facebook event:

Hi Kevin- I hope you and your family are healthy and well during this crazy time. I've actually started an online business and would love for you to attend my virtual launch! It will be short and sweet and I'll be doing product giveaways. If I sent you the invite, would you hop on?

Or:

Hey Kim, I hope you're doing well. I'm reaching out to ask if you would be open to hosting an online Arbonne Facebook event? My events are short and sweet, about 15 minutes. I will share a little information, and I'll be doing product giveaways. I put the entire event together in a private Facebook group and you just invite some people. It is a lot of fun, engaging and I will give you some free products for hosting too. The event will stay open for 48 hours so people can check it out if they can't make it in person. If I sent you a couple of dates, are you open to picking a 15 minute slot?

FOR 30 Days to Healthy Living:

Sample language (tweak to make it sound "you-ish", then just cut, paste and personalize!):

Hi _____,

I hope you're doing great. I'm reaching out because I have started a new venture that I'm really excited about. I will be helping to coach a group of people through a 30 day clean eating reboot starting on _____. It's truly a game-changing program. If I sent you some information, would you take a look?

Hey there _____, how are you? I'm putting together a small group of people who want to hit the reset button on their health. Do you want to do it with me? Or know anyone who might want to? If I sent you a little info would you take a look, and tell me who comes to mind?" Next one starts on _____!

Instagram language for people who are following you or have commented on one of your posts:

Hey, _____, I noticed your comment on my post and I had to reach out. I absolutely love your vibe and your _____ (e.g. "love for fitness " ... make it a genuine and relevant compliment). I don't know if you're familiar with what I do, but after seeing some of your posts I feel like you would absolutely rock at it. Have you ever considered jumping in and doing what I do, alongside what you're already doing? It's totally cool either way, but if I sent you some info, would you be open to learning a little bit more?